# Help us build a new playground!



There's an exciting new playground design on the way for Ilkley Riverside Park...





### We need your support...

Friends of Ilkley Riverside Parks are fundraising to add a giant 'WharfeWave' rope swing and a fantastic 'Ilkley Moor Climb' tower to the new playground. These would offer exciting play opportunities for older children, which the park currently lacks, and will give the playground a real wow-factor.

## How you can help

#### The cost to deliver phase 2 is £90,000

Friends of Ilkley Riverside Parks are inviting sponsors, individuals, schools and local groups to contribute to this exciting new development in the park.

In an overly scheduled and busy world that is dominated by media and screen time, children need to play in safe space that challenges them as they grow. Play is a dynamic, active and integral part of children's growth and development, and is the foundation for all learning in our lives.

Your contribution will benefit tens of thousands of children and will make a lasting impact, giving a new lease of life to the playground for the next 30+ years.

Here's a visual of the proposed play equipment that your sponsorship will help us to make a reality.



**Sponsorship levels** 



#### **Play Champions**

- •Be part of the opening day ribbon-cutting event
- •Logo on permanent signage at the playground
- Social media acknowledgements
- Dedicated media coverage\*

£20,000 and above

#### **Play Investors**

- •Be part of the opening day ribbon-cutting event
- •Logo on permanent signage at the playground
- •Social media acknowledgements
- Media coverage

£10,000 -£19,999



#### **Play Advocates**

- •Be part of the opening day ribbon-cutting event
- •Logo on permanent signage at the playground
- Social media acknowledgements

£5,000 -£9,000



#### **Play Friends**

- •Logo on permanent signage at the playground
- •Social media acknowledgements

£1,000 -£4,999

Friends of Ilkley Riverside
Parks are also looking for
donations/contributions towards;

- Entrances/arches
- Benches and seating
- Planting and trees

#### Contact us



www.friends-of-ilkley-riverside-parks.com



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Individuals can also donate via JustGiving, you'll find details and a link on the 'donations' page of the Friends of Ilkley Riverside Parks website.

<sup>\*</sup>Media coverage and sponsorship benefits can be discussed to suit sponsor requirements or specific sponsor requests.